

Your Consigning Journey: Graphic Overview



Welcome!

Ready to be a JBF Nashville Consigning Rockstar? This Seller Guide is for you!

If you're a First-Time Seller or have sold before, you'll find everything you need to know —right here in this Guide—to help you turn your outgrown kid items into CA\$H.

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JBF Nashville Consignors helped thousands of families say...YES!

What do Consignors Earn? **Nashville Music City**

Consigning with JBF is worth your time!

Average Consignor makes over \$400!

Consignors earn 60% less a \$15 consignor fee Team Members (4-Hour) earn 70%

...plus, consignors & team members get a FREE presale pass and a "guest" pass! Team Members shop first and the more shifts you help, the earlier you shop!

Frequently Asked Questions:

What are the item requirements to participate?

- Minimum 25 qualified items
- Maximum 1500 qualified items

We suggest setting a goal of 150+ tags for the highest payout!

What is a Power Seller and what are the requirements?

- Consignors with >350+ items are considered power sellers.
- Powers Sellers earn 55% unless all items are marked donate/discount or they help 2 shifts (one must be sort).

What is the Perfect Consignor Designation?

• Consignors that have less than 5 documented rejected items, can bypass inspection after check-in.

When do we get paid?

• Payouts will be emailed 2 weeks from pickup.











Consignor Coach Chantel

Text: 603-438-5147

Email: clandon.nmc@jbfsale.com



Facebook Consignor Group Get support from our community of

Rockstar Consignors



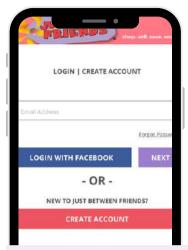






How to Register





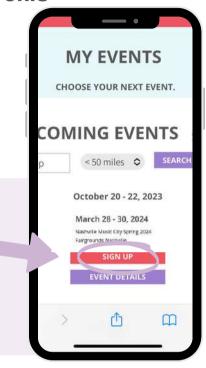
Become a Seller: Login or Create IBF Profile

LOGIN TO JBF

Add Nashville Event

Click SIGN UP to add our Spring Sale and click Consignor This allows us to add your tags to our system

Nashville Music City Fairgrounds Nashville | March 28-30



Complete Registration:

Reserve your drop off appointment and pay your Consignor fee. This step is REQUIRED to participate. This holds your seller spot and completes your registration.

Tip: Have your JBF Consignor # handy. If you don't have one, go to step 1.

CLICK HERE

Start Tagging! Site is open 24/7

Go to myjbftags.com to get started.

Tags are good for 2 years.









Rockstar Seller Mindset!



What's our JBF Nashville Vibe?

We are raising the bar of what you should expect from a consignment sale!

- We believe that prioritizing quality & price over quantity is most important. We understand that as parents, time is our most valuable asset!
- For those reasons, shopping and selling at our events must be worth the time, energy, and gas! Therefore, bring your best and do not tag items of poor quality.
- Price to Sell (without emotion) our shoppers are families like you, and the goal is to not bring it back home. What would you pay?
- Prep your items with love, as if presenting to a cherished friend. The better they look, the better they will sell.
- Set a goal to tag a minimum of 150 items. This is the sweet spot for most sellers!
- With anything worth doing, **embrace there is a learning curve**! If this is your first sale, focus on going through the process, learn from the results, and tweak!
- Lean on your resources! You're not alone, we're here to support you!



lean

Are items in great condition? Free of stains, rips, odors, pet hair



Have items been checked w/ safety & recall quides.



ompl

Are all pieces included? All in working order with working batteries.



nashvillemuciccity.jbfsale.com

Are items in current season & priced correctly? 50-90% off retail prices.

Endowment Effect

WATCH NOW

1. Presentation

2.Reaps

- We tend to overvalue things we already possess.
- This can lead to overpricing.
- Resist this urge remove emotion and price to sell.





Understanding the Three Price Rule

- 1. You recognize its a great deal and grab it without batting eye!
- 2. You like the item, but its not a bargain. You put it to the side and walk around and think about it. You have to love it to buy it.
- 3. You realize this person is nuts or too emotionally tied to the item.

Trust your gut! What would you pay without hesitation? That's the price!









Consignor Schedule Nashville Music City

Make sure you MAXIMIZE all of your Consignor and Helper Perks! See FAQS

Consignors, Team Members, and Staff receive Presale Passes. Consignor that help make a higher percentage and shop even earlier (plus guest). See the schedule below to see your shopping time. Grab a **Helper Shift** <u>Here</u> or apply for **Seasonal Staff** <u>Here</u>

Presale Passes: Your link to claim your tickets will be sent digitally to fully registered sellers only (i.e. drop-off appt scheduled), closer to the event. Watch your emails!



SPRING/SUMMER 2024 - Public March 28-30 | Presale March 27 Nashville Music City THE FAIRGROUNDS NASHVILLE (Expo 2) 401 Wingrove St, Nashville, TN 37203

Reserve your Drop-off Appt HERE: jbfnmc.com/sellyes

MONDAY 3/25

CONSIGNOR DROP-OFF 4-9PM

Appointment required

TUESDAY 3/26

CONSIGNOR DROP-OFF 9-2PM

Appointment required

All Consignors who wish to participate MUST schedule a drop-off and pay the consignor fee. WEDNESDAY 3/27

ROCKSTAR PRESALES* 9:30-9PM

(Staggered Entry - upon entry, you can shop as long as you wish)

15hr+ Helpers & 1 Guest

9:30-9pm 8hr Helpers & 1 Guest 10-9pm 4hr Helpers & 1 Guest 10:30-9pm Consignors & 1 Guest 2-9pm

*no children under age 12 unless infants worn or in a stroller.

Wagons encouraged!

THURSDAY 3/28

PUBLIC SHOPPING 10-8PM



FRIDAY 3/29

PUBLIC SHOPPING 9-4PM

HALF OFF PRESALE

4:30-8:30PM **50%**

(Items w ∕o a ★)

Team Members & 2 Guests 4:30-8:30pm Consignors & 2 Guests 5-8:30pm SATURDAY 3/30

50%

PUBLIC HALF OFF' 8-3PM

(Items w∕o a ★)

LAST DAY!

75% OFF* DONATES

1:30-3:30PM TEAM MEMBERS & CONSIGNORS ONLY

(items marked "D" for Donate)

SORT 4-9PM

includes Power Sellers

Sort Perk: You can take your items home if we finish!

SUNDAY 3/31



MONDAY 4/1



*This gift is for JBF Nashville Consignors that plan to return to for the next season.

> CONSIGNOR PICK-UP 3-6PM

Items remaining after 6:01pm will be donated to charity.



Team Members & Consignors have unlimited reentry during all public shop times!

Presale & Public Shopping
Tickets
COMING SOON!

RSVP to FB Event!

Tagging Supplies FRIENDS, Nashville Music City

Gather these supplies to make your prep faster:

- white cardstock
- hangers (any type)
- scissors
- safety pins
- saran wrap

- hole-punch
- zip-ties/ribbon/string
- clear self-sealing bags (Ziploc)
- clear packing tape
- painter's tape (for delicate surfaces like books)
- tagging gun (optional)
- paper cutter (optional)



Tagging Gun 101

Using a Tagging Gun is OPTIONAL. Attaching tags incorrectly will cause damage & result in your item being rejected.

Where to Attach Tags



Tag through the Manufacturer's Tag



Tag Through Inside Seam



Tag Through Serger Seam or armpit



Tag Through in-between seam in armpit. rseam or armpit

What to Avoid



Puncturing directly through fabric



It will damage item & leave hole



Attaching items together w/Tagging Gun







Gather



Check all over your home!

Bedrooms

- bedding + decor
- gliders + rockers
- sound machines
 - monitors
- swaddles + sleep sacks
 - clothing basics
 - hair accessories

Closets

- clothing + shoes diapers + new supplies
- cloth diapering
 - step stools
 - pillows + blankets
- backpacks + accessories

Playrooms

- puzzles + games + toys dress up + costumes
 - books + crafts
- educational + instruments
 - gaming systems safety items

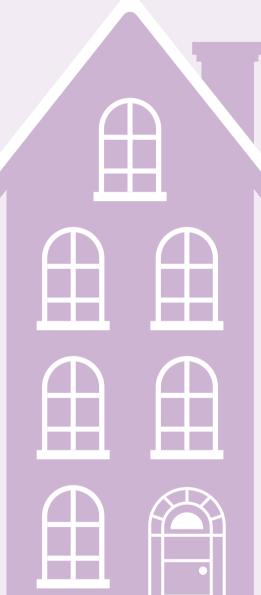
Bathrooms

- diaper disposal systems bath toys + supplies
 - newborn tubs
 - hooded towels

WHAT WE ACCEPT **SPRING LIST**

CLICK HERE





Large toys

- exersaucers
- doll houses + easels
- play kitchen sets
- tool bench play sets
- toy storage

Furniture

- toddler beds + cribs
- dressers + bassinets
- swings + bouncers
- changing tables
- organizing, baskets

Kitchen

- new pacifier + teether
- dishes + lunch boxes
- sippy cups + bottles
- high chairs + boosters
- bibs + burp cloths
- bottle warmer
- baby food makers
- bottle sterilizer + racks
- nursing accessories
- used closed-system pump

Outdoor toys

- bikes + trikes
- scooters + skates
- ride-on toys + cozy coupes
- playhouses + slides
- sporting goods

Garage

- strollers + car seats
- booster seats
- helmets + safety pads
- pool floaties + toys
- kid's sports equipment
- kid's luggage
- pack & play + wagons

SPRING 2024 ITEM LIMITS & DON'T TAG LIST

Keep | Toss | Sell



Grab some totes and quickly decide what to keep, toss, or sell.

KEEP the cherished items that you just aren't ready to part with yet

TOSS the items that are too well-loved (stains, missing pieces, or are not working).

SELL the quality items that your kids have outgrown, no longer play with, never got to used it's time to let go! Start with the large items (baby gear, outdoor toys, etc.) that take up space!



Hot Sellers Incentive

Want to make 100% of your first \$100? You get the biggest bang for your effort when you sell these items with JBF! These bring shoppers through the door and they shop everything. Plus you get a nice boost to your check and you free up space in your home.

So, before you sell it off **one-by-one online**, in a **parking lot**, by the **backdoor**, or at a **yard sale** - bring it to JBF and you will get more!

Your 4 items must be clean, compliant with our Safety & Recall standards & **all 4 items MUST SELL**.

To be eligible, check in your 4 items at "Large Items" at Drop Off.



*Items that do not qualify: umbrella stroller, backless booster car seats, booster/clip-on high chairs, doorway jumpers, push walkers. Travel Systems count as 1 item.

All Items must meet JBF quality and safety standards and be priced according to JBF Guidelines PICK 4 100% payout is applicable to regular Consignors only (Valet bonus is capped at 85-90%)



JBF Quality Standards Nashville Music City



Our mission is to redefine family expectations for consignment events. We aim to save families time and money by offering quality items at great prices.

Each consignor is tasked with inspecting their items at home to meet our quality and safety standards. We are your second set of eyes!

Keep this in mind while you inspect your items:

Accepted

Items are CLEAN NO STAINS NO HOLES NO ODORS NO EXCESSIVE WEAR OR PET HAIR



No Thank You



Items are
NOT CLEAN,
has STAINS,
has HOLES,
has ODORS,
EXCESSIVE
WEAR or PET
HAIR

- Is all clothing hung on hangers like a question mark?
- Check items in a well lit area, next to windows works best
- Or use a ring light or bright light while checking clothes
- Wipe down and clean all items, including outdoor toys and baby equipment (you may need to remove covers and wash)









- For puzzles, games, and toys are all pieces included?
- Are your items priced at 50-90% off retail. (Exceptions may apply for new items or large outdoor toys, or certain baby gear.)





Perfect Consignor List Click Here

Perfect Consignor Program This program was designed to reward sellers who have 5 or less rejected items pulled during the event. This allows them to bypass inspection and saves time and resources. **Can I lose my Perfect Consignor Status?** Yes! As we continue you inspect throughout the entire sale week, you can lose your status for the next event, so continue to be diligent!





Prep for Success!



P Presentation R Reaps E Fnormous P Profits

The better your items look, the better they will sell!

- Prep your items with love, as if you were presenting them to a cherished friend.
- A little bit of effort goes a long way. Shoppers will reward you for this by buying your things!





















Safety Matters



Just Between Friends is dedicated to keeping families safe. That's why we want you to have up-to-date information on safety and recalls for items you're still using and for items you want to sell at JBF. If an item is recalled, it cannot be sold at JBF. If you've installed the recall repair, it is safe to use and sell at IBF.

JBF SAFETY MATTERS GUIDE



SAFETY GUIDE



CPSC RECALL SEARCH



As a Seller, it is your responsibility to check all of your items for recalls. For the most up-to-date info recall info - visit the CPSC site.

RECALL SEARCH



CAR SEATS: WAIVER REQUIRED

All Car Seats must be checked for recalls. A completed Car Seat Waiver is required for all car seats and booster seats.





CRIBS: WAIVER REQUIRED



All Cribs made before June 28, 2011 are no longer considered safe for infants. For cribs manufactured on or after the date above, a completed Crib Waiver is Required.

CRIB WAIVER

INFANT SLEEP PRODUCTS



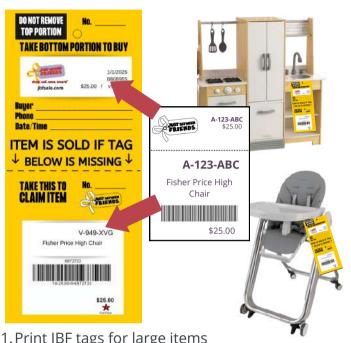
JBF accepts cribs, bassinets, cradles, bedside sleepers, and play yards that meet current Safety Standards set by the Consumer Product Safety Commission and IBF quality/condition standards.

For all other items marketed or intended to provide a sleeping accommodation for an infant up to 5 months of age, the product must have a stand, meet stability requirements, and have a side height of at least 7.5 inches. **All other** infant sleep products are not accepted for resale at JBF.

How to Prep & Tag



Large Items & Equipment



- 1. Print JBF tags for large items
- 2. Wait to attach Keep them separate
- 3. Add tag to Yellow Ticket @ Drop Off
- 4. Attach Yellow Ticket to item!



Why do we use Yellow Tags?

For items larger than will fit in an IKEA bag, during the sale, the shopper writes their name at the top and tears off the bottom portion to take to the cashier.



Large items with multiple pieces

- Count your pieces and adjust the tag quantity. For ex., this set has 4 pieces.
- Leave tag #1 as is with the price of the set - attach this to your largest piece.
- Then, on the remaining tags, cross out the barcode and price on the other tags with a black sharpie.
- Next, with sharpie, write on all the tags (1 of 4, 2 of 4, etc.)
- Attach one tag to each piece of the set. Secure the pieces together, if possible.

We CANNOT Accept any Dirty Items

All baby gear (including pack n plays), cribs, furniture must be clean & assembled at drop-off.

Please do not bring dirty, broken, or recalled items due to space and our charity partner cannot accept them either.



Please bring only clean items or dispose accordingly.



Want to SELL Choose to REDUCE, which allows your items to Even MORE? sell at 50% off during discount sale days

How to Prep & Tag



Non-Clothing Items

Accepted









No Thank You







Small toys with multiple parts

Locate all the pieces and bag them up - seal the bag with packing tape and attach the tag to the bag. Make sure items are clean (and dry) in the bag.



Large Toys with multiple parts

Locate all the pieces and bag them up. Then seal the bag with clear packing tape and secure it the the larger it with tape or zip tie it. Secure the tag to the bag.







///

How to Prep



Non-Clothing Items on Hangers



Bedding Blankets Swaddles Curtains

Baby Carriers Baby Wrap/Sling Shopping Cart Covers Backpacks

Hooded Towels Diaper Bags Carseat Covers Burp Cloths

Books, Puzzles, Games

Accepted



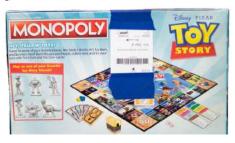
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Use Painter's tape on books & game boxes











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How to Prep & Tag **Nashville Music City**



Clothing

Most all clothing should be on a hanger. We accept all types of hangers. Make sure it is the appropriate size for what you are hanging. Infant hangers work best for NB to 5T, and adult hangers for everything else.





Where to get hangers?

This is a commonly asked guestion. **Walmart or Dollar General** have them fairly cheap at \$1.50 for 10 wire hangers or \$5.50 for 30 plastic ones. You can purchase hangers from Yolanda at \$0.10 per hanger and pickup in Hermitage (text 615-707-7541). You can ask for hangers at the register at **Old Navy** (they typically trash these). Check FB Marketplace or FB **buy/nothing groups**. Ask **dry cleaners**.

Hanger Hookup For future needs: JBF Nashville makes hangers available for free during pickup for sellers who plan to return and sell with us for the next season.



Reminder - Tagging guns are awesome and help save time attached tags, but never tag directly through clothing, but in the manufacturers tag or seams. See HERE for examples. **Tip:** Practice on an old piece of clothing first.







How to Prep & Tag



Clothing (continued)



Hanging Pants

This method will prevent pants from sliding on the hangers.

Lay corners of pants over the hanger. Pin through the corner and around the back of the hanger.



Hanging Multiple Bottoms

Multiple items—that are all the same size—can be hung on a single hanger. Use a safety pin or tagging gun fastener (through a sturdy waistline) to attach pants/skirts to hangers.



Creating Outfits

It's a good idea to bundle items into sets whenever you can, especially infant clothing and smaller sizes. (Busy parents LOVE this)!
Secure pieces to hanger using safety pins and then zip-tie hangers tightly together so outfit remains together as a set or pin the bottoms to the back of the top.



Pinning Multiples

Multiple onesies—that are all the same size—can be pinned together as a set on one hanger. To do, hang the first one then use a safety pin to connect all onesies together.

Although not pictured in this example, try to insert the pins through the seams of the clothes, so it doesn't damage the clothing.



Accessories

Items sell best when they are hung. However, some items are best bagged in clear bags such as bundle sets of socks, hair accessories, infant mittens, etc. Display them neatly, so shopper can visually inspect and attach tag to the bag.





How to Prep & Price



Shoes

Shoes must be in **like-new condition**.

Our shoppers are very picky about shoes, so we have to be also. We cannot accept dirty or scuffed shoes, so inspect your shoes for signs of wear.

Accepted





No Thank You





PRO TIP: Baby Shoes

You can use a zip-tie to connect the shoes and the tag. Try to avoid bagging shoes unless no place to connect and absolutely necessary.

Tagging Demo: Shoes



Note: High-Value Shoes

For shoes valued at \$20 or more, please notify us during drop-off at the Shoe Zone, so that we can secure them properly.

nashvillemuciccity<u>.jbfsale.com</u>







Creating Tags





Where to Create Your Tags

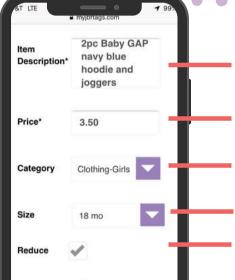
Now that your items are inspected and bundled, it's time to log in to your JBF Profile and enter your tag data.

- 1. myjbftags.com
- 2. Login
- 3. Click on TAGGING

JBF Online Tagging Video

JBF **Mobile** Tagging Video





Donate

Quantity'

Creating Tags

Include brand, colors, number of pieces included. This is very important incase your tag gets detached from your item and we need to match it up. We cannot sell items without a tag.

You choose the price

Choose the category that fits best! This really helps us allocate adequate space in our floor layout.

Indicate size for clothing and shoes

A check mark here will allow your item to sell at 50% off on Half Price Day

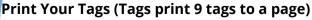
A check mark here will allow your item to be donated, if unsold

This feature is if you have more than one of the exact same item and want to create several tags at once. Do not copy and make duplicate tags. Use the quantity button or enter a new tag.



If you are entering tags on your mobile device, use talk-to-text to go even faster.





Print tags on 8.5"x11" **white cardstock**. Weight 65lb to 69lbs works best. No printer? No problem! Click the post **HERE** in our FB Consignor Group with details on how to *easily* print your tags with our discount at Office Depot!

.

Pricing for the Win!





Shopper-Focused Pricing Review: Understanding the Three Price Rule!

In general - if you price items at 1/4 to 1/3 of what the retail price is (AND mark your items for discount and donate - you will win...BIG \$!

Ask yourself, "What price would make me buy this item without hesitation...and brag about my bargain to my friends?"

VIDEO Pricing Tips

Detailed Pricing Guide

VIDEO Why Discount?

Retail Price

less than

\$10

JBF Clothing Price

Pricing Non-Clothing **Items**

Toys

Books

Baby Gear

Furniture

Flectronics

Strollers + Joggers

Sporting Goods

off retail

Value Brands:

Cherokee, Circo, Faded Glory, Garanimals

less than

\$20

Standard Brands:

Carter's, Old Navy, Children's Place, Nike

65-75%

off retail **Boutique Brands:**

Crewcuts, Mud Pie, Matilda Jane

Want to SELL **Even MORE?**

Choose to REDUCE which allows your items to sell at 50% off during discount sale days.

Price a little higher for:

- new with tags
- hot selling
- like-new
- large toys

Price a little lower for:

- infant clothing
- play clothes
- good condition
- maternity

As a guideline, a good starting place for most non-clothing items is 30% of retail, then adjust price accordingly.

more than **\$20**

Bundle clothing Items to Save Time and Make More

Bundling (pairing or grouping items together) is particularly effective with infant clothing and smaller sizes. Put an outfit together, set of same-size onesies, or bag 6 pairs of socks together. Shoppers love it, and you only have to create one JBF tag!

Although not required, a good tip is to bundle enough items for a minimum price of \$3.



Want to SELL **Even MORE?**

Choose to REDUCE, which allows your items to sell at 50% off during discount sale days

Earn More!



JBF's community events are made possible by a group of passionate peeps!



Become a Team Member

Become Seasonal Staff

Helper Presale Schedule



Earn more and be a part of the excitement!

Referring a Friend to Sell is Simple!*



Option 1: Refer a friend by simply sharing the drop-off link **jbfnmc.com/sellyes**. There's a field in the form that asks for the consignor that referred them. Nothing further is required. After payouts are issued, you'll receive **\$10 Amazon Card**.



Option 2: Request a personalized link to share on social platforms. When your is used, they'll receive **\$5 off** their registration. After payouts are issued, you'll receive **\$10 Amazon Card.**

Request a Custom Referral link

*To qualify for \$10 Amazon bonus, they must be a newbie seller to JBF Nashville, drop off at least 25 acceptable items. Encourage them to get started, and let's all win at selling!

Earn 100% of your First \$100







Orop-off Organizing Typs Nashville Music City



Let's Get Your Items Packed Up

You did it! Here's how to organize your tagged items for Drop-Off:
Pack clothes by gender/size and organize other items by category.

i.e., books, games, toys etc., for a speedy drop-off.

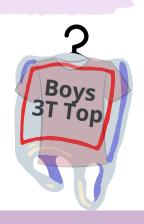




PRO TIP: Label Totes, Boxes & Bags for a faster Drop Off















Drop Off





Spring 2024 | Consignor Drop-off

(Appointment Required)

CLICK HERE

MONDAY, March 25 | 4pm - 9pm TUESDAY, March 26 | 9am - 2pm

Fairgrounds Nashville (Expo 2)

401 Wingrove St, Nashville, TN 37203 **For GPS:** use 1813 Nolensville PIKE, Nashville, TN

- **Drop-Off Preparation:** Plan for 45-60 minutes (longer if you have 250+ items). Park, bring one tagged item, and check in at the front desk. We'll send additional details closer to the event in our Sale Week Guide.
- **Clothing Inspection:** This will be your first stop and you'll leave your clothing items here. Next, you'll arrange put out your non-clothing items on the sales floor in each zone (category location). Inspectors may spot check your loose items also before you leave that area.
- Item Pickup and Hanging: After you have finished placing non-clothing items, please return to Clothing Inspection to pick up your clothing. You'll hang all clothing by gender/size on the racks.
- For your Large Items (won't fit in a large Ikea bag), you will attach a yellow ticket to the
 items which makes it easier for shoppers to purchase your items during the sale.
 Tip: Keep tags for large items in a baggie to make it easier to attach to the yellow tag.



Unsold Items Pick-up
April 1, 3 - 6pm
At 6:01pm, unpicked up items will be
donated to our Charity Partners,
ThriftSmart & Book'em.



Checks will be emailed 2 weeks from pickup









Contact Info & Pep Talk





Yolanda Prince JBF NASHVILLE MUSIC CITY

JBF NASHVILLE MUSIC CITY OWNER/EVENT COORDINATOR



yolandaprince@jbfsale.com



615-707-7541

Oh, What the Heck, Go for it Anyway! ~ Florencia Andres

With any new experience, there is always a learning curve. But, you have to start!

- Give yourself time to learn, tweak, and improve with each event.
- Price to sell (without attachment). What would you pay and not think twice? That's the price!
- Bring your best items! Don't waste energy and time on poor quality items.
- PREP ~ Presentation Reaps Enormous Profits (hang clothing properly, inspect and freshen up items. Make sure they are in great condition.
- You are selling to parents, just like you! Give out good and you will get it back!
- Help at the event to have fun, feel involved, and make the most money.

JBF is a community event designed with you in mind - we want you to win!

Additional Resources!



Consignor Coach Chantel

Text: 603-438-5147

Email: clandon.nmc@jbfsale.com



Facebook Consignor Group

Get support from our community of Rockstar Consignors



Main JBF Nashville Website nashvillemusiccity.jbfsale.com



Follow us on Facebook



Follow us on **Instagram**



Questions about your drop-off appointment:

- Before the sale, Brittany, 615-693-1164
- Sale Week, Grace R., 479-926-1558